



ALOFT LONDON EXCEL OFFERS SURVIVAL KIT TO KEEP CONFERENCE SPIRITS HIGH



XX SEPTEMBER 2017: [Aloft London Excel](#) has today launched the ultimate survival kit, to ensure guests are perfectly equipped to tackle demanding meeting and event schedules, helping to combat 'conference fatigue.'

With its prime location directly connected to the Excel Convention Centre- the venue of London's leading exhibitions, trade shows, meetings and special events - Aloft London Excel will now offer ready-to-go packs bursting with essential items for diligent delegates to survive the most grueling conference programmes.

Available to order for guests staying at the hotel through the room service menu and delivered in a smart wheeled backpack, items such as mints and deodorant will guarantee a confident business pitch, hand sanitiser will alleviate any hand shake concerns, whilst energy bars will provide a much needed stamina boost for successful networking.

Along with a handy pen, notebook and a reusable water bottle to keep hydrated, the kit will also offer a slick business card holder to safeguard the details of those vital new contacts. A

cooling foot mask and relaxing head massager completes the kit to help revitalise sore feet and heads at the end of a busy event day.

Hotel Manager, Candice Pere- Escamps said: "Noticing that our hotel guests were arriving unprepared ahead of their big day at Excel and returning looking slightly worse for wear, we thought an exhibition survival kit would be the perfect remedy. The kit includes everything you need to stay focused and cheery to ensure a productive trip away from the office."

Ideally positioned minutes away from London City Airport, Canary Wharf and the buzz of east London, Aloft London Excel, the 252-bedroom hotel from Aloft brand, is known for its vibrant social scene, innovative global music programming, an urban, modern and vibrant design and accessible technology. The property features a [Re:mix lounge](#), [W XYZ bar](#), re:fuel grab-and-go food and beverage area, five tactic [meeting rooms](#), [Re:charge fitness centre](#), [Splash pool](#), as well as Aloft's signature loft-like [guest rooms](#).

The Exhibition Survival Kit will be available on the room service menu for guests staying at the hotel from **XX** September and costs £50.

For more information about Aloft London Excel, visit www.aloftlondonexcel.com.

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About Aloft Hotels

With more than 125 hotels now open in nearly 20 countries and territories around the world, Aloft Hotels, part of Marriott International, Inc., delivers a fresh approach to the traditional staid hotel landscape. For the 'always on' next generation of traveler, the Aloft brand offers a tech-forward, vibrant experience and a modern style that is different by design. Aloft is proud to participate in the industry's award-winning loyalty program, Starwood Preferred Guest®. Members can now link accounts with Marriott Rewards®, which includes The Ritz-Carlton Rewards® at members.marriott.com for instant elite status matching and unlimited points transfer. For more information, please visit www.aloft-hotels.com and follow along on [Facebook](#), [Twitter](#), and [Instagram](#).

For more information about Aloft London Excel and for high-res images please contact:

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